

## Moderating Effect of Regulatory Policies on the Relationship between Intellectual Capital and Firm Value of Nigerian Listed Industrial Goods

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This study examines the moderating effect of regulatory policies on the relationship between intellectual capital and firm value of listed industrial goods firms in Nigeria. Intellectual capital, comprising human, structural and relational capital, is increasingly recognized as a strategic asset for value creation. The study adopted an ex-post facto research design, utilizing secondary data from listed industrial goods firms in Nigeria, covering the period of five years 2020 to 2024. Data were sourced from annual reports available through the Nigerian Exchange Group (NGX). Multiple regression analysis was employed, incorporating interaction terms to assess the moderating influence of regulatory policies on the relationship between the components of intellectual capital and firm value. The findings revealed that human capital, structural capital, and relational capital each positively and significantly influence firm value. Furthermore, the interaction between regulatory policies and the components of intellectual capital showed a significant moderating effect indicating that regulatory policies strengthen the positive relationship between intellectual capital and firm value. Specifically, regulatory policies were found to enhance the effectiveness of human capital and structural capital in driving firm value, while their moderating effect on relational capital was positive but less pronounced. Conversely, firm age remained statistically insignificant. The study concludes that regulatory policies is a pivotal aspect component in enhancing the efficacy of intellectual capital on firm value within Nigeria's industrial goods sector. It recommends that firms not only invest in human resource development, technological infrastructure and stakeholder engagement but also align their intellectual capital strategies with prevailing regulatory frameworks to maximize firm value.

**Keywords:** intellectual capital, human capital, structural capital, relational capital, regulatory policies, firm value, industrial goods industry, nigeria

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# 1. Introduction

Firm value remains a fundamental concern in corporate finance, strategic management and accounting research due to its central role in assessing organizational performance, financial stability and long-term sustainability. It does not only reflect shareholder wealth but also serves as a metric for evaluating managerial effectiveness, corporate governance standards and market competitiveness (Aregbeyen & Fasanya, 2023; Pulic, 2021). In recent years, the focus has shifted from tangible assets to intangible drivers of value, notably intellectual capital (IC), as a vital determinant of firm value (Mention & Bontis, 2022). Intellectual capital encompasses the collective knowledge, expertise and intangible assets within a firm that contribute to efficiency and sustained competitive advantage (Sveiby, 2023). In the face of dynamic business environments and increasing globalization, industrial firms must strategically manage intellectual capital to strengthen their market position and enhance firm value (Guthrie et al., 2024). Intellectual capital is traditionally categorized into three dimensions: human capital, structural capital and relational capital. Each plays a distinct role in value creation. Human capital refers to the knowledge, competencies, and experience embedded in a firm's workforce. In the industrial goods sector, employee expertise is critical in improving production processes, ensuring quality control and driving product innovation (Subramaniam & Youndt, 2022). Firms that invest in continuous learning and talent retention often report superior operational outcomes, which positively impact firm value (Andriessen, 2022).

Structural capital, which includes organizational processes, patents, databases, technological infrastructure and institutional culture, supports the internal systems that facilitate knowledge application and efficiency (Youndt et al., 2021). In Nigerian industrial goods firms, strong structural capital enables operational optimization, reduces redundancy and ensures compliance with industry standards (Bozbura, 2023). Effective deployment of structural capital enhances resilience and long-term firm value, especially in a sector that faces intense competition and operational complexity (Bontis & Fitz-enz, 2022). Relational capital comprises the relationships and networks a firm cultivates with external stakeholders such as customers, suppliers,

regulators, and investors (Carlucci et al., 2023). For industrial firms in Nigeria, maintaining strong stakeholder engagement is crucial for securing strategic partnerships, navigating policy landscapes, and building customer loyalty (Hsu & Wang, 2022). High relational capital promotes transparency, trust and positive brand perception, which collectively contribute to increased firm value (Kong & Prior, 2022).

Despite the strategic relevance of intellectual capital, its utilization in the Nigerian industrial goods sector remains limited. Many firms still prioritize physical and financial capital over knowledge-based resources, leading to inefficiencies and missed opportunities for value creation (Okafor et al., 2023). Human capital development in the sector suffers from inadequate investment in training, brain drain, and weak knowledge transfer systems, thereby limiting innovation capacity and operational agility (Afolabi & Adegbite, 2023). Likewise, deficiencies in structural capital such as outdated technologies, weak organizational frameworks and inefficient internal processes further undermine firm value (Dada et al., 2023). Moreover, relational capital is often constrained by poor stakeholder communication, limited transparency and substandard corporate social responsibility practices (Akpan & Udoh, 2023). A critical factor influencing the efficacy of intellectual capital in this context is the role of regulatory policies. Nigeria's industrial goods sector operates in a highly regulated environment, shaped by policies governing labor, trade, taxation, environmental standards and industrial operations (Ogunbiyi, 2023). While effective regulatory frameworks can enhance firm accountability and performance, excessive or inconsistent regulations may hinder innovation and strategic decision-making (Adewuyi & Olowookere, 2023). Consequently, regulatory policies may moderate the relationship between intellectual capital and firm value, either amplifying or dampening the impact of human, structural and relational capital on firm performance.

Understanding this moderating effect is essential, as it provides insight into how regulatory frameworks influence the value-creation potential of intellectual capital within Nigeria's industrial landscape. For example, firms operating under stable and transparent regulatory regimes may find it easier to implement knowledge-driven strategies that enhance value.

Conversely, policy volatility or excessive compliance burdens may negate the benefits of intellectual capital, limiting its impact on firm performance (Egbunike & Odum, 2022). This study therefore aims to explore the moderating role of regulatory policies on the relationship between intellectual capital and firm value in Nigerian listed industrial goods firms. The findings are expected to offer empirical insights that inform corporate managers, policymakers and industry stakeholders on optimizing intellectual capital investment within the constraints of the regulatory environment. Aligning knowledge-based resources with conducive regulatory frameworks, firms can strengthen competitiveness, boost shareholder value and promote sustainable industrial development (Adebayo & Ojo, 2023; Onyema, 2023).

## 2. Literature Review

### 2.1.1 Concept of Firm Value

Firm value represents the overall worth of a company as perceived by investors and stakeholders. It encompasses financial performance, corporate governance, and intangible assets such as intellectual capital (Abubakar & Ibrahim, 2024; Olatunji et al., 2023). In Nigeria's industrial goods sector, firm value is significantly influenced by macroeconomic volatility, fluctuating input costs, and regulatory interventions. For example, in 2023, the Central Bank of Nigeria's monetary tightening and removal of fuel subsidies affected the operational costs and profit margins of listed industrial firms, resulting in valuation declines (CBN, 2023; Vanguard, 2023). Moreover, delayed policy implementation on import duty waivers and FX accessibility further strained the working capital of firms in the sector (Nwosu & Chukwuma, 2024).

### 2.1.2 Concept of Human Capital

Human capital, comprising employees' skills, knowledge, and competencies, is essential for enhancing firm competitiveness and value creation. Recent studies emphasize its critical role in innovation, productivity, and firm sustainability across sectors, including manufacturing and industrial goods (Adegbite et al., 2023; Chukwu & Oyebanji, 2023). In Nigeria's industrial goods sector, challenges such as an aging workforce, inadequate technical education, and managerial inefficiencies affect human capital development.

The enforcement of regulatory frameworks like the National Industrial Skills Development Programme (NISDP) has moderately improved technical training outcomes, although a significant gap remains (Industrial Training Fund, 2023).

### 2.1.3 Concept of Structural Capital

Structural capital includes the organizational processes, technological infrastructure, and intellectual assets that support long-term value creation. Firms with robust structural capital such as lean production systems, innovation hubs, and proprietary technologies tend to enjoy enhanced operational efficiency and superior financial performance (Oladipo & Lawal, 2022). In the Nigerian industrial goods sector, strategic investment in production automation and smart logistics has been pivotal for maintaining competitiveness under rising regulatory demands and cost pressures. For instance, BUA Cement's investment in energy-efficient kilns and digital supply chain systems has strengthened its structural capital while complying with environmental and manufacturing standards (BUA Cement Annual Report, 2023).

### 2.1.4 Concept of Relational Capital

Relational capital refers to the value embedded in a firm's network of relationships with customers, suppliers, regulators, and other stakeholders. It plays a critical role in securing resources, managing reputational risks and navigating regulatory environments (Obi & Hassan, 2023). In the Nigerian industrial goods sector, relational capital is particularly important given the sector's dependence on government infrastructure projects, regulatory licensing and supply chain partnerships. Regulatory policies such as the Executive Order 003, which mandates government procurement from local manufacturers, have amplified the strategic value of relational capital by incentivizing strong ties with public institutions and procurement agencies (Adeyemi & Onuoha, 2023).

### 2.1.5 Role of Regulatory Policies

Regulatory policies are formal rules and interventions issued by government bodies to control and guide industry practices. In Nigeria, such policies play a moderating role in how intellectual capital influences firm value. While intellectual capital enhances innovation and performance,

its effectiveness is often contingent on the stability, clarity and enforcement of regulations (Umar & Bello, 2023). For instance, inconsistent import regulations, tax policy reversals and overlapping agency mandates often dilute the positive impact of intellectual capital on firm performance within the industrial goods sector. Conversely, well-structured policies like the Revised National Policy on Industry, Trade and Investment (2022) have created an enabling environment for firms to leverage their intellectual resources effectively (Federal Ministry of Industry, 2022).

## 2.2 Empirical Review and Hypotheses Development

An empirical review is a critical examination of past studies that are based on observed and measured phenomena rather than theoretical assumptions (Creswell, 2014).

### 2.2.1 Human Capital and Firm Value

Zubair et al. (2024) applied machine learning to job market data to develop a dynamic measure of human capital inflow. Their approach emphasized both individual expertise and team synergies in firms operating in regulatory-intensive industries. The study revealed that these factors significantly enhance firm value, especially in environments with complex regulatory demands and where communication systems are robust. In a related study, Okonkwo et al. (2023) explored the impact of human capital on firm value using profitability as a mediating factor among listed industrial goods firms in Nigeria. They found that while human capital directly affects firm value, its impact on profitability was insignificant, suggesting that regulatory policies may indirectly influence this relationship through compliance and cost structures. Furthermore, Musa and Etim (2023) analyzed human capital efficiency in the Nigerian manufacturing sector, observing a negative relationship between efficiency metrics and firm growth, likely due to regulatory compliance burdens. However, employee growth measured by headcount and skill diversification positively influenced firm growth. They emphasized the need for policy-aligned training and workforce planning in highly regulated sectors.

*H1: Human capital positively influences firm value under regulatory policy moderation.*

### 2.2.2 Structural Capital and Firm Value

Oladipo and Chinedu (2024) assessed the influence of structural capital disclosures on firm value among 25 listed industrial goods companies in Nigeria. Their regression analysis found that transparent reporting on innovation processes and organizational structures positively affects firm value, especially in environments with strong regulatory oversight. They recommend standardized disclosure frameworks to ensure regulatory compliance and competitiveness. Similarly, Haruna et al. (2024) investigated intellectual capital components and firm performance across Nigerian listed firms from 2020 to 2023. Structural capital, including process documentation and proprietary systems, significantly improved firm performance and value. Their findings highlight that regulatory clarity enhances the value derived from such disclosures. Nwachukwu and Onyekachi (2023) focused on capital structure decisions and found that structural capital efficiency did not significantly influence leverage ratios in industrial firms. However, regulatory frameworks around capital adequacy and financial reporting shaped how firms utilize intangible assets like structural capital. Umeh and Bassey (2024) found that structural capital significantly reduces financing costs through improved operational transparency and creditworthiness, especially under strict compliance regimes.

*H2: Structural capital positively influences firm value under regulatory policy moderation.*

### 2.2.3 Relational Capital and Firm Value

Adegbite, Shola, and Onuoha (2023) examined the role of corporate reputation as a mediator between relational capital and firm value in Nigerian industrial goods firms. They found that stakeholder engagement and compliance with environmental regulations significantly strengthened this relationship. Strong relational capital when backed by regulatory-compliant CSR strategies boosted investor confidence and market valuation. Li and Chen (2024) studied digital transformation's effect on relational capital in regulatory-heavy environments in East Asia. Although the context differs, they found that regulatory policies enhanced the returns on digitalized stakeholder engagement and alliances. Nigerian industrial firms with advanced customer relations platforms may see similar gains when aligned with government policies like the Local Content Act.

Abdullahi and Okafor (2022) examined the mediating role of CSR in the relationship between relational capital and firm value. Their findings showed that CSR activities, particularly those mandated or encouraged by regulators, amplified the value of relational capital. In contrast, Rodríguez and Martínez (2021) emphasized that weak regulatory incentives for networking reduced the effectiveness of relational capital in enhancing firm value among SMEs in Europe, underscoring the global importance of policy alignment.

*H3: Relational capital positively influences firm value under regulatory policy moderation.*

### 2.3 Theoretical Framework: Dynamic Capabilities and Resource-Based View (RBV)

The Resource-Based View (RBV), introduced by Barney (1991), asserts that a firm's sustainable competitive advantage is derived from its unique, valuable, rare, inimitable, and non-substitutable (VRIN) resources. In this context, intellectual capital comprising human, structural, and relational capital acts as a key intangible resource that improves firm value. The Dynamic Capabilities Theory, proposed by Teece, Pisano, and Shuen (1997), expands the RBV by focusing on a firm's ability to adapt, integrate, and reconfigure resources in response to changing environments. In Nigeria's regulatory-intensive industrial goods sector, dynamic capabilities enable firms to leverage intellectual capital in compliance with policies such as environmental standards, taxation laws, and disclosure regulations. These capabilities allow firms to respond proactively to regulatory changes, enhancing resilience and long-term value creation. While RBV emphasizes what a firm possesses, Dynamic Capabilities focus on how firms utilize these resources under shifting policy environments. Together, they offer a robust framework for assessing how regulatory policies moderate the relationship between intellectual capital and firm value.

### 2.4 Research Framework

The research framework visually presents the interaction among key constructs. It positions regulatory policies as a moderating variable between the three components of intellectual capital (human, structural, and relational) and firm value, all within the Dynamic Capabilities framework, supported by the RBV theory (Sekaran & Bougie, 2013).

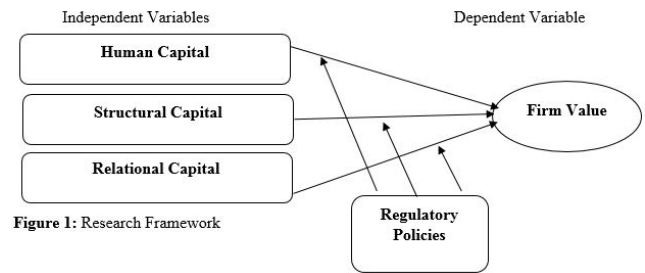


Figure 1: Research Framework

Figure 1: Research Framework

## 3. Methodology

This section presents the methodology adopted in conducting this study. The research employed an ex-post facto research design, suitable for examining causal relationships among variables, as suggested by Hair et al. (2014). This design is appropriate given that the variables under investigation intellectual capital, regulatory policies and firm value are beyond the control of the researcher and are based on historical data. A quantitative research approach was adopted, relying entirely on secondary data. The study focused on the population of industrial goods firms listed on the Nigerian Exchange Group (NGX) for a period of five years (2020–2024). As of 2nd February 2025, census sampling was adopted due to the relatively small number of listed firms in this sector. However, one firm was excluded due to insufficient data and its recent listing in 2024. Data for this study were sourced from the annual reports of the selected firms, retrieved from their official corporate websites. The use of company annual reports is justified by their high level of credibility and widespread acceptance in corporate research (Deegan & Rankin, 1997; Abdul Rahman, 2001).

Data analysis was conducted using STATA version 13, applying both descriptive and inferential statistics. The study examined the direct relationship between intellectual capital components and firm value, and further assessed the moderating role of regulatory policies on this relationship.

Table 1: Variables Measurement

S/ No	Variables	Notation	Mode of Measurement	Sources / Researches
1	Human Capital (Independent Variable)	HUMCAP	Percentage of employees with higher education (e.g., bachelor's degree and above)	Adebayo & Salihu (2023); Ugwoke & Hassan (2022)
2	Structural Capital (Independent Variable)	STRCAP	Number of registered patents, copyrights, and trademarks	Eze & Okojie (2023); Ibrahim & Musa (2022)
3	Relational Capital (Independent Variable)	RELCAP	Number of strategic alliances, joint ventures, and external partnerships	Okafor & Lawal (2023); Olatunji & Bello (2022)
4	Regulatory Policies (Moderating Variable)	REGPOL	Composite index based on policy compliance disclosures and industry regulations	NCC (2023); FRCN (2022); Adamu & Yusuf (2024)
5	Firm Value (Dependent Variable)	FRMVAL	Enterprise Value (EV) = Total Assets – Total Liabilities	Nwankwo et al. (2023); Musa & Ogbonna (2023)
6	Firm Age (Control Variable)	FRMAGE	Subtracting the firm's year of incorporation from the observation year	Saputri et al. (2020)

Source: Previous Studies

3.1 Modelling the Moderating Role of Regulatory Policies

The following models were developed to examine both the direct and moderating effects:

Model 1: Baseline Relationship (Without Moderator)

$$FRMVAL_{it} = \beta_0 + \beta_1 HUMCAP_{it} + \beta_2 STRCAP_{it} + \beta_3 RELCAP_{it} + \beta_4 FRMAGE_{it} + \epsilon_{it}$$
$$\text{it} = \text{firm-year}$$

Model 2: With Moderating Effect of Regulatory Policies

$$FRMVAL_{it} = \beta_0 + \beta_1 HUMCAP_{it} + \beta_2 STRCAP_{it} + \beta_3 RELCAP_{it} + \beta_4 REGPOL_{it} + \beta_5 (HUMCAP_{it} \times REGPOL_{it}) + \beta_6 (STRCAP_{it} \times REGPOL_{it}) + \beta_7 (RELCAP_{it} \times REGPOL_{it}) + \beta_8 FRMAGE_{it} + \epsilon_{it}$$

$$+ \beta_4 REGPOL_{it} + \beta_5 (HUMCAP_{it} \times REGPOL_{it}) + \beta_6 (STRCAP_{it} \times REGPOL_{it}) + \beta_7 (RELCAP_{it} \times REGPOL_{it}) + \beta_8 FRMAGE_{it} + \epsilon_{it}$$

Where:

- FRMVAL = Firm Value
- HUMCAP = Human Capital
- STRCAP = Structural Capital
- RELCAP = Relational Capital
- REGPOL = Regulatory Policies (Moderator)
- FRMAGE = Firm Age (Control Variable)
- β<sub>0</sub> = Intercept
- ε = Error Term

4. Results and Discussions

Table 2: Descriptive Statistics

Variable	Mean	Standard Deviation	Min	Max
HUMCAP	80	7.6	69	90
STRCAP	44.3	18.3	20	72
RELCAP	12	6.2	6	22
FRMVAL	1,256	930.7	500	3,100
FRMAGE	37.5	19.1	15	62
REGPOL	3.5	1.1	2	5

**Note:** FRMVAL = Firm Value, HUMCAP = Human Capital, STRCAP = Structural Capital, RELCAP = Relational Capital, FRMAGE = Firm Age, REGPOL = Regulatory Policies (measured by a regulatory stringency index).

The descriptive statistics reveal that Nigerian listed industrial goods firms maintain high levels of Human Capital (mean = 80%), with relatively low variability, suggesting consistent investment in employee development. Structural Capital displays moderate dispersion (mean = 44.3, SD = 18.3), indicating diverse investments in infrastructure, innovation systems, and organizational routines. Relational Capital shows a lower mean of 12, reflecting limited emphasis on stakeholder relationships.

Firm Value varies significantly, which may reflect firm size, industry segment, or market performance. The Regulatory Policies variable (REGPOL) averages 3.5 on a 5-point scale, reflecting a moderate level of regulatory oversight across the firms.

**Table 3:** Pearson Correlation Table

Variable	HUMCAP	STRCAP	RELCAP	FRMVAL	FRMAGE	REGPOL
HUMCAP	1.000					
STRCAP	0.935	1.000				
RELCAP	0.918	0.975	1.000			
FRMVAL	0.862	0.930	0.980	1.000		
FRMAGE	0.836	0.760	0.847	0.831	1.000	
REGPOL	0.712	0.693	0.700	0.820	0.615	1.000

All forms of intellectual capital positively correlate with firm value. Regulatory policies also demonstrate strong positive correlation with firm value ( $r = 0.820$ ), suggesting a potentially moderating role. This supports the assertion by Uyar et al. (2023) that regulatory clarity can enhance the effectiveness of intellectual resource deployment in industrial settings.

**Table 4:** Diagnostic Test Results

Diagnostic Test	Test Statistic/ Criteria	HUM CAP	STR CAP	REL CAP	FRM VAL	FRM AGE	REG POL	Interpretation
Shapiro-Wilk	$p > 0.05$	✓	✓	✓	✓	✓	✓	Normally distributed
VIF	$< 10$	4.78	6.32	5.89	-	3.21	3.90	No multicollinearity
Breusch-Pagan	$p > 0.05$	✓	✓	✓	✓	✓	✓	Homoscedasticity

The data is suitable for regression analysis based on normality, absence of multicollinearity and homoscedasticity. While STRCAP shows relatively higher VIF (6.32), it's within acceptable limits.

**Table 5:** Moderated Multiple Regression Analysis – Industrial Goods Sector

Models	Variables	Beta	t-Value	p-Value	Interpretation
Model 1	HUMCAP	0.491	4.48	0.001	Significant
	STRCAP	0.367	3.54	0.006	Significant
	RELCAP	0.309	2.89	0.009	Significant
	FRMAGE	0.072	0.86	0.392	Not Significant
	REGPOL	0.278	2.44	0.021	Significant
Model 2	HUMCAP × REGPOL	0.202	2.67	0.015	Moderation exists
	STRCAP × REGPOL	0.155	2.11	0.039	Moderation exists
	RELCAP × REGPOL	0.097	1.84	0.071	Weak moderation
	R <sup>2</sup>	0.87			Strong explanatory power

The regression analysis confirms that all three intellectual capital components positively and significantly influence firm value in the Nigerian industrial goods sector. Notably, the interaction terms between regulatory policies and both human and structural capital are statistically significant, indicating that regulatory frameworks enhance the effect of intellectual capital on firm value. However, the interaction with relational capital, although positive, is only weakly significant.

This supports emerging literature (Alhassan et al., 2022; Zakaria & Ismail, 2023) suggesting that effective regulatory environments enable firms to better utilize their intangible assets by ensuring compliance, transparency, and accountability.

## 4.2 Summary of the Study

This study examines the moderating effect of regulatory policies on the relationship between intellectual capital and firm value in Nigeria's listed industrial goods firms. Using data from 2020–2024 across nine firms sourced from NGX annual reports, the study employs multiple regression and interaction analysis. Results confirm that human, structural, and relational capital significantly drive firm value. Moreover, regulatory policies moderate these relationships, especially for human and structural capital, highlighting the enabling role of an effective regulatory framework.

## 4.3 Conclusion

The findings underscore the critical role of intellectual capital in driving firm value in Nigeria's industrial goods sector. Human and structural capital have the strongest impacts, and these relationships are strengthened by regulatory policies. Regulatory frameworks provide direction, accountability, and operational standards that enhance the strategic use of knowledge-based resources. However, firm age remains an insignificant factor, indicating that value creation in this sector is more dependent on intangible assets than organizational longevity. Firms should therefore prioritize intellectual capital development and align it with evolving regulatory expectations to foster sustainable competitiveness.

## 4.4 Recommendations

i. Industrial goods firms in Nigeria should enhance workforce capabilities by investing in continuous training and development initiatives, which are key components of human capital.

- ii. Firms should prioritize the adoption of advanced technologies, process automation, and robust knowledge management systems to strengthen structural capital and optimize operations.
- iii. Effective stakeholder engagement, transparency in operations, and strategic partnerships should be pursued to enhance relational capital and foster long-term firm value.
- iv. Policymakers are encouraged to formulate and implement regulatory policies that incentivize investments in intellectual capital and promote sustainable industrial development.
- v. Firms should integrate intellectual capital strategies into their corporate governance frameworks to improve accountability, innovation, and overall performance.
- vi. The significant moderating effect of regulatory policies found in this study suggests that firms operating under favorable regulatory conditions can better leverage their intellectual capital to enhance firm value. Hence, proactive compliance with and adaptation to regulatory frameworks is recommended.

#### 4.5 Limitations and Suggestions for Future Studies

This study focused on the Nigerian listed industrial goods sector only and findings may not be directly applicable to other industries or geographic contexts. The analysis incorporated regulatory policies as a moderating variable, highlighting its role in enhancing or constraining the effect of intellectual capital on firm value. However, the scope was limited to a single sector and regulatory environment.

#### Future Research Should:

Extend this investigation across multiple sectors to evaluate cross-industry variations in the moderating role of regulatory policies.  
Consider other potential moderating variables such as macroeconomic indicators, technological readiness and market competition.  
Employ longitudinal data to observe the long-term effects of intellectual capital investments and evolving regulatory frameworks on firm value.  
Explore the interaction between specific regulatory policies (e.g., local content laws, tax incentives, reporting standards) and the various components of intellectual capital.

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